

Nikkei Hong Kong PMI™

Private sector conditions weaken further at start of 2019

Key points:

- Output, new orders and employment all decline
- Business sentiment remains pessimistic amid trade war concerns
- Inflationary pressures remain moderate

Data collected January 11–28

Business conditions in Hong Kong's private sector weakened further at the start of the year, with the headline PMI remaining below the neutral 50.0 level during January. Demand remained under pressure. New orders fell again, accompanied by lower sales to overseas markets, including China.

Consequently, output declined, and business sentiment stayed negative. The US-China trade wars were again cited as a key factor weighing on demand. In response to reduced business, firms scaled back on purchasing activity and hiring. Price pressures meanwhile remained moderate, with output charges rising only marginally in January.

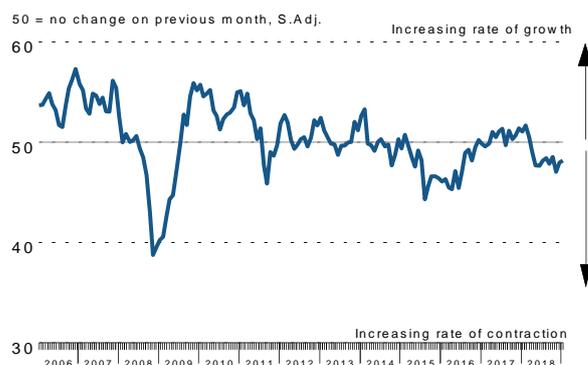
The seasonally adjusted headline **Nikkei Hong Kong Purchasing Manager's Index™ (PMI™)** rose from 48.0 in December to 48.2 in January, signalling a deterioration in business conditions of the private sector for a tenth successive month.

The headline PMI is a composite indicator designed to measure the performance of the private sector.

Demand conditions continued to deteriorate at the turn of the year, led by marked declines in export sales to mainland China. Total inflows of new business shrank again in January, extending the trend of lower sales to ten months.

Weak orders for Hong Kong's goods and services weighed on business sentiment. Firms remained negative about the year-ahead outlook, with the Future Output Index coming in below the 50.0 threshold. Reasons for pessimism included the US-China trade dispute, weaker economic conditions and greater competition.

Nikkei Hong Kong PMI™



Sources: Nikkei, IHS Markit.

As a result, output fell further during January while firms cut purchasing activity and reduced headcounts. With signs of spare capacity indicated by lower backlogs, employment in the private sector decreased for a thirteenth month in a row. The quantity of purchases declined at a solid rate in January, although not as marked as the previous two months.

Despite lower buying activity, stocks of purchases rose for the first time in just over a year. However, the rate of accumulation was mild and anecdotal evidence suggested that reduced client demand led to some build-up of inventories.

The survey signalled moderate inflationary pressures in the private sector economy at the start of 2019. Input costs rose for the fourth month running and at the highest rate in seven months, albeit one that remained historically modest. To protect profit margins, firms raised output charges again, albeit at a marginal rate.

Comment:

Commenting on the Hong Kong PMI survey data, **Bernard Aw**, Principal Economist at IHS Markit, which compiles the survey, said:

“The economic slowdown in Hong Kong’s private sector extended into the start of 2019, according to the latest Nikkei PMI survey. Business conditions deteriorated again in January, dragged by further declines in output and sales. The latest reading is consistent with an annual GDP growth rate of 1.5%, providing further evidence of slowing momentum.”

“Given flagging Chinese demand, the outlook for Hong Kong’s private sector continues to darken. Business sentiment remained negative, as signalled by the Future Output Index. Firms trimmed staff numbers further and cut back on purchasing activity.”

“With recent PMI surveys painting an increasingly challenging economic environment for Hong Kong, growth is expected to slow in 2019.”

-Ends-

Nikkei Hong Kong PMI™ is sponsored by

Nikkei is a media organization with newspaper publishing at its core. Our flagship daily newspaper, The Nikkei, has approximately two and a half million subscribers. Nikkei's multi-platform media distribution also includes online, broadcast and magazines.

Since our founding in 1876 as the Chugai Bukka Shimpo (Domestic and Foreign Prices News), we have consistently provided high-quality reporting while maintaining fairness and impartiality. The Nikkei brand has become synonymous with trustworthiness at home and abroad.

Nikkei Inc. offers a range of media platforms to satisfy the diverse needs of our readers. At the core of these services is The Nikkei which has a circulation of approximately two and a half million. Adding further depth to our offerings are our premium content and strong digital technology. The number of paying subscribers to the Nikkei Online Edition, which was launched in 2010, has surpassed 500,000. Our fee-based online services have one of the largest readerships in the world among newspaper publishers. Eight years after its creation, the online edition is set to evolve from a medium for providing news to readers into a tool that helps people advance their careers.

In 2013, we kicked off the Nikkei Asian Review, an English-language news service provided both online and as a weekly print magazine. The following year, we established an Editorial Headquarters for Asia in Bangkok to deepen our coverage of Asian economic news. In addition, we doubled the number of reporters stationed in Asia outside Japan. 2014 also saw the launch of Nikkei Group Asia Pte., a new company in Singapore tasked with spreading the Nikkei brand in the region. Our goal is to make Nikkei the leading media voice in Asia.

<http://www.nikkei.co.jp/nikkeiinfo/en/>

ASIAN REVIEW <http://asia.nikkei.com/>

INTRODUCING THE ONLY BUSINESS PUBLICATION THAT BRINGS YOU INSIGHTS ABOUT ASIA, FROM THE INSIDE OUT

With more reporters and contributors across the region than any other business publication, only Nikkei Asian Review can give you a view of business in Asia from the inside.

Stay abreast of the latest news, analysis and insights with a subscription to Nikkei Asian Review – available in print, online, and on your mobile and tablet device.



Asia300:

Providing extensive coverage of over 300 leading companies in 11 countries and regions in Asia. Nikkei Asian Review aims to build the largest hub for Asian corporate news through enhanced reporting backed by large database of business and financial information on companies in the region.



JAPAN UPDATE:

Keeping you up-to-date with business and news from Japan.



VIEWPOINTS:

Bringing views of leading minds on Asia from around the world, including our column "Tea Leaves" written by some of our best writers.



POLITICS & ECONOMY:

Looking at fiscal and monetary policy, international affairs and more



MARKETS:

Deep analysis of the markets, with detailed industry news to keep you abreast of some of the fastest growing sectors in the region.



Video:

Watch analysts explain our articles, catch interviews with top executives.



Print Edition:

Weekly delivery of the best content from Nikkei Asian Review to your home or office

For further information, please contact:

IHS Markit (About PMI and its comment)

Bernard Aw, Principal Economist
Telephone +65 6922-4226
Email bernard.aw@ihsmarkit.com

Jerrine Chia, Marketing and Communications
Telephone +65 6922-4239
E-mail jerrine.chia@ihsmarkit.com

Nikkei inc.

Ken Chiba, Deputy General Manager, Public Relations Office
Atsushi Kubota, Manager, Public Relations Office
Telephone +81-3-6256-7115
Email koho@nex.nikkei.co.jp

Notes to Editors:

The Nikkei Hong Kong PMI™ is based on data compiled from monthly replies to questionnaires sent to purchasing executives in over 300 companies. The panel is stratified by company size and by Standard Industrial Classification (SIC) group, based on industry contribution to Hong Kong GDP. Survey responses reflect the change, if any, in the current month compared to the previous month based on data collected mid-month. For each of the indicators the 'Report' shows the percentage reporting each response, the net difference between the number of higher/better responses and lower/worse responses, and the 'diffusion' index. This index is the sum of the positive responses plus a half of those responding 'the same'.

The Purchasing Managers' Index™ (PMI™) is a composite index based on five of the individual indexes with the following weights: New Orders - 0.3, Output - 0.25, Employment - 0.2, Suppliers' Delivery Times - 0.15, Stock of Items Purchased - 0.1, with the Delivery Times index inverted so that it moves in a comparable direction.

Diffusion indexes have the properties of leading indicators and are convenient summary measures showing the prevailing direction of change. An index reading above 50 indicates an overall increase in that variable, below 50 an overall decrease.

IHS Markit do not revise underlying survey data after first publication, but seasonal adjustment factors may be revised from time to time as appropriate which will affect the seasonally adjusted data series. Historical data relating to the underlying (unadjusted) numbers, first published seasonally adjusted series and subsequently revised data are available to subscribers from IHS Markit. Please contact economics@ihsmarkit.com.

About IHS Markit (www.ihsmarkit.com)

IHS Markit (Nasdaq: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions.

IHS Markit is a registered trademark of IHS Markit Ltd. and/or its affiliates. All other company and product names may be trademarks of their respective owners © 2019 IHS Markit Ltd. All rights reserved.

About PMI

Purchasing Managers' Index™ (PMI™) surveys are now available for over 40 countries and also for key regions including the eurozone. They are the most closely-watched business surveys in the world, favoured by central banks, financial markets and business decision makers for their ability to provide up-to-date, accurate and often unique monthly indicators of economic trends. To learn more go to <https://ihsmarkit.com/products/pmi.html>.

The intellectual property rights to the Nikkei Hong Kong PMI™ provided herein are owned by or licensed to IHS Markit. Any unauthorised use, including but not limited to copying, distributing, transmitting or otherwise of any data appearing is not permitted without IHS Markit's prior consent. IHS Markit shall not have any liability, duty or obligation for or relating to the content or information ("data") contained herein, any errors, inaccuracies, omissions or delays in the data, or for any actions taken in reliance thereon. In no event shall IHS Markit be liable for any special, incidental, or consequential damages, arising out of the use of the data. Purchasing Managers' Index™ and PMI™ are either registered trade marks of IHS Markit Economics Limited or licensed to IHS Markit Economics Limited. Nikkei uses the above marks under license. IHS Markit is a registered trademark of IHS Markit Ltd. and/or its affiliates.

If you prefer not to receive news releases from IHS Markit, please email joanna.vickers@ihsmarkit.com. To read our privacy policy, [click here](#).