

Ulster Bank Northern Ireland PMI[®]

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Faster rise in activity, but new order growth remains modest

Today sees the release of November data from the Ulster Bank Northern Ireland PMI[®]. The latest report – produced for Ulster Bank by IHS Markit – signalled that growth was maintained in the Northern Ireland private sector in November, with activity rising at a solid pace. That said, rates of expansion in output and new orders were weaker than seen earlier in the year and business confidence remained relatively muted.

Commenting on the latest survey findings, Richard Ramsey, Chief Economist Northern Ireland, Ulster Bank, said:

“As we approach the end of 2018, the PMI tells us that private sector firms in Northern Ireland remain in expansion mode across a range of indicators. This relatively strong end to the year means that 2018 will have been a better 12 months than had been anticipated. The latest survey points to rising business activity, expansion in order books, and staffing levels continuing to increase. Indeed, business activity and employment accelerated in November. Manufacturing is the main high-point of the latest survey, recording impressive rates of growth in orders books, employment and output.

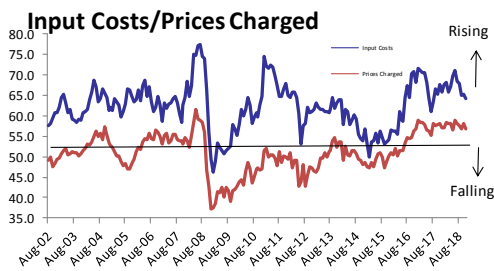
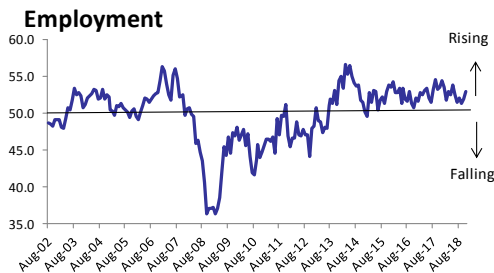
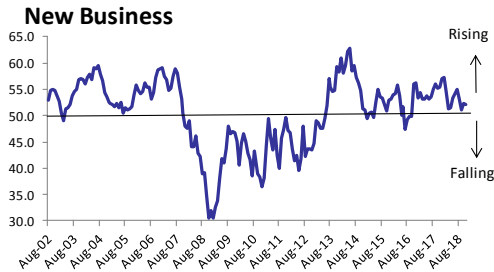
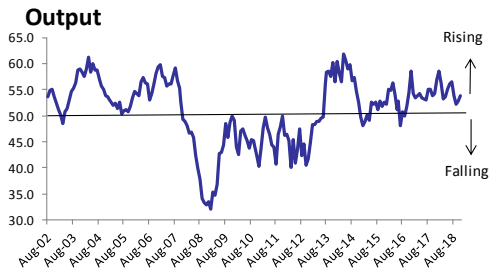
“However, whilst continuing growth in the private sector is encouraging, the reality is that the rate of expansion is relatively subdued compared to longer-term averages. Indeed, the final three months of the year are shaping up to have the weakest rate of growth in nine quarters. Meanwhile export orders are set to have their weakest rate of growth in 10-quarters. Indeed, in November, the pace of export order growth slowed to its weakest rate since the EU Referendum.

“This slowdown is clearly having an impact on sentiment for the year ahead. Business confidence improved in November from October’s low, but this was solely due to the services sector. Retailers and manufacturers saw their confidence levels hit new lows when looking to the year ahead, while construction firms, which have been experiencing falling output and orders, expect more of the same next year. Another factor impacting on confidence in Northern Ireland is perhaps the relatively poor performance of the UK economy, which has experienced a marked slowdown in the fourth quarter. Indeed, three regions of the UK, including London and the South East, saw output fall in November. The overall health of the UK economy is the most important driver of activity in the Northern Ireland private sector. This trend therefore does not bode well for Northern Ireland in 2019.”

The main findings of the November survey were as follows:

The headline seasonally adjusted Business Activity Index rose to 53.7 in November, thereby signalling a solid and accelerated monthly increase in output at companies in Northern Ireland. Up from 52.8 in October, the reading signalled the twenty-sixth successive monthly rise, and one that was much faster than the UK average. Three of the four monitored sectors saw output rise, led by manufacturing where production increased at the sharpest pace since June. The only category to record a drop in activity was construction, where a fall was registered for the second month running. New orders continued to increase, albeit at a slightly reduced pace amid some suggestions that Brexit had dampened demand. Brexit uncertainty was also mentioned as a factor restricting demand from abroad. Although new export orders continued to increase, the rate of expansion eased for the sixth successive month.

Backlogs of work decreased for the fourth month running, with the pace of reduction the most marked since August 2016. Meanwhile, companies in Northern Ireland continued to expand their workforce numbers. Moreover, the rate of job creation in November was solid, having quickened to a six-month high. The rate of input cost inflation eased to the weakest since August 2017 in November. That said, input prices continued to rise at a sharp pace amid higher staff costs and raw material price increases. Sterling weakness was again mentioned as a factor leading to higher cost burdens. Companies responded to rising input costs by increasing their output prices accordingly. Charges rose at a marked pace. Despite improving slightly in November, business confidence was the second-weakest since the series began in March 2017. Brexit was the foremost reason for pessimism.



Summary of data

50 = no change on previous month

| | | 2016 | 2017 | Sep'18 | Oct | Nov |
|-----------------|-------|------|------|--------|------|------|
| Output/Activity | N.Ire | 53.2 | 54.2 | 52.1 | 52.8 | 53.7 |
| | UK | 53.3 | 54.5 | 53.9 | 52.2 | 51.0 |
| New Business | N.Ire | 52.3 | 54.5 | 51.0 | 52.3 | 52.1 |
| | UK | 53.3 | 55.0 | 53.8 | 51.4 | 51.2 |
| Backlogs | N.Ire | 50.1 | 51.2 | 48.8 | 49.2 | 48.5 |
| | UK | 49.3 | 50.4 | 50.8 | 48.9 | 46.6 |
| Employment | N.Ire | 52.4 | 53.0 | 51.3 | 51.9 | 53.0 |
| | UK | 51.9 | 52.8 | 52.9 | 52.1 | 52.4 |
| Input Costs | N.Ire | 62.7 | 67.2 | 65.0 | 65.2 | 64.2 |
| | UK | 58.8 | 65.0 | 64.1 | 63.3 | 62.0 |
| Prices Charged | N.Ire | 53.1 | 57.5 | 56.7 | 58.2 | 56.9 |
| | UK | 52.2 | 55.0 | 53.4 | 53.8 | 53.6 |

Full historical data may be obtained from IHS Markit.
Contact economics@ihsmarkit.com.

Notes on data

The survey data are presented as index numbers, which are calculated from the percentages of respondents reporting an improvement, no change or decline. These indices vary between 0 and 100 with readings of exactly 50.0 signalling no change on the previous month. Readings above 50.0 signal an increase or improvement; readings below 50.0 signal a decline or deterioration.

Reasons given by survey respondents for any changes are analysed to provide insight into the causes of movements in the indices and are also used to adjust for expected seasonal variations. The indexes are seasonally adjusted to take into consideration expected variations for the time of year, such as summer holiday shutdowns and national holidays such as Christmas.

Sector data published in the Ulster Bank Northern Ireland PMI[®] report are intended to give an indication of underlying trends in the manufacturing, services and construction industries within the Northern Ireland private sector economy. Data at the sector level are more volatile than the headline total private sector economy figures, and month-on-month movements in the sector data should therefore be treated with a degree of caution.

Press information

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